



# Marine Toys for Tots Youth Ambassador Program

Extraordinary youths who go above and beyond to provide hope to disadvantaged families in their communities.



[www.toysfortots.org/youthambassador](http://www.toysfortots.org/youthambassador)



# OVERVIEW

In 2020, President & CEO LtGen Jim Laster, USMC (Retired), had an idea to highlight children throughout the Nation whose volunteerism had set them apart from other children. He had taken notice of two exceptional youths, a brother and sister duo, who were making a tremendous impact in their community by volunteering their time to support the Marine Toys for Tots Program. After meeting the siblings, the idea of a Youth Ambassador Program was born and officially launched on October 1, 2021.

The Youth Ambassador Program spotlights young people who go above and beyond in their communities to help children in need while also engaging community members on behalf of Marine Toys for Tots.

## How the Program Works:

- The application process begins 1 May when a local Toys for Tots Coordinator identifies a young person between the ages of 8 and 17 who has been an exemplary volunteer for their local campaign.
- After the Coordinator identifies their best candidate, an application must be submitted no later than July 31st to their Regional Accounting Specialist.
- The Foundation staff then reviews all applications and recommends their candidates to the President & CEO to represent each of the seven regions across the Nation.
- All selected Youth Ambassadors will serve a one-year term that runs from October 1st until September 30th of the following year.
- To learn more about the Youth Ambassador Program, please visit [www.toysfortots.org/youthambassador](http://www.toysfortots.org/youthambassador).

**Follow Marine Toys for Tots on social media to stay connected with our Youth Ambassador Program.**



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*“Kids helping kids,’ is a powerful message that resonates among all demographics. Their active engagement becomes contagious in helping others facing adversity and challenging circumstances.”*

**- LtGen Laster**

