



# Program Overview

**More Than a Christmastime Charity...**



**A Year-Round Force for Good**

## Delivering Hope Since 1947

[www.toysfortots.org](http://www.toysfortots.org)

U.S. Marine Corps Reserve Toys for Tots Program



# Program Overview

**Toys for Tots, a 76-year National charitable Program run by the U.S. Marine Corps Reserve, provides joy, comfort, and hope to less fortunate children across the Nation through the gift of a new toy or book.**

Since 1947, the Program has evolved and grown exponentially having delivered hope and the magic of Christmas to over 291 million less fortunate children. Because the need for assistance isn't seasonal, the Toys for Tots Program also provides support and hope beyond the holidays.

**In 2022, the Program achieved record-breaking milestones.**



**24.4M toys distributed**



**9.9M children supported**  
220K Native American children supported  
450K Foster Children supported



**6.5M books distributed**

**The year-round Programs are part of Toys for Tots' commitment to empowering children in need when hope and emotional comfort are needed most.**

### **Holiday Campaign:**

Marines and volunteers collect and distribute toys, books, and games to children in need in local communities  
1 October- 24 December.

### **Literacy Program:**

Provides age-appropriate books to children in low-income communities and Title I funded schools year-round.



### **Youth Ambassador Program:**

Recognizes outstanding youths that go above and beyond to help those less fortunate while promoting the Toys for Tots Program.

### **Native American Program:**

Distributes toys, books, and games year-round to Native American children living on remote Reservations across the Nation.

### **Foster Care Initiative:**

Year-round Program that delivers toys, books, and school supplies to foster children throughout the country.



Needs aren't seasonal...  
and neither are we.

[www.toysfortots.org](http://www.toysfortots.org)

