



Toys for Tots 2022 Fact Sheet

Delivering Hope since 1947

The 2021 Marine Toys for Tots Holiday Campaign
Delivered **22.4 Million Toys** to **8.7 Million less fortunate Children**

Marine Toys for Tots Program

Created in 1947 and expanded nationwide in 1948, the U.S. Marine Corps Reserve Toys for Tots Program is an official activity of the U.S. Marine Corps and the Marine Corps' premier community action program. **From 1947-2021**, U.S. Marines and volunteers distributed **627 million toys to over 281 million less fortunate children**. Today, Toys for Tots is our Nation's flagship Christmas charitable cause with local Toys for Tots campaigns conducted from October through December each year in over 800 communities throughout the country.

Goals and Objectives

- Deliver a message of hope to less fortunate children at Christmas, during disaster recovery, and other communities in need of emotional support
- Restore / build self-esteem and self-confidence
- Inspire youngsters to grow into responsible, productive, patriotic citizens
- Unite members of local communities

Accomplishments

- **Distributed 22.4 million toys to 8.7 million children**
- **Foundation Supplemented local campaigns** with **10 million toys valued at over \$81 million**
- **Distributed 1 million toys, books, and games to COVID impacted families** in Spring & Summer
- **Distributed over 3 million books** through the **Toys for Tots Literacy Program**
- **Distributed toys to over 186,000 children** through the **Toys for Tots Native American Program**
- **Distributed toys to 17,000 Afghanistan refugee children**
- Achieved a **97:3 Program to Support Ratio**
- **Continue to meet all 20 standards** of *Better Business Wise Giving Alliance*
- **Charity Navigator 4-Star Rating**
- Listed in *Forbes* **America's Top 100 Charities**
- **Morning Consult: Top 20 Most Favorable Charities**

Marine Toys for Tots Foundation

The Marine Toys for Tots Foundation, an IRS recognized 501 (c)(3) not-for-profit public charity, is the fundraising and support organization for the U.S. Marine Corps Reserve Toys for Tots Program. Created at the behest of the Marine Corps, the Foundation has played a key role in every campaign since 1991.

The mission of the Marine Toys for Tots Foundation is to assist the U.S. Marine Corps in achieving its goal of delivering hope and happiness in the form of gifts to less fortunate children at Christmas, during disaster recovery, and other areas in need of emotional support. This assistance includes raising funds to:

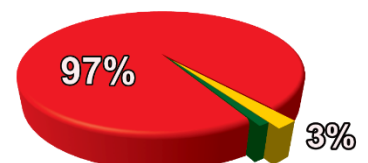
- **Provide Toys** to supplement the collections of local Toys for Tots campaigns
- **Defray the costs** of local campaigns
- **Manage funds** raised and donated based on the Toys for Tots name and logo
- **Provide administrative, advisory, financial, logistical and promotional support** to local Toys for Tots Coordinators
- **Provide other support** that the Marine Corps, as a federal agency, cannot provide
- **Conduct public education and information programs** about Toys for Tots that call the general public to action in support of this patriotic community action program.

From 1991 – 2021, the Foundation supplemented the collections of local Toys for Tots campaigns with **over 161 million toys valued at over \$1.3 billion dollars**. Concurrently, the Foundation provided promotional and support materials valued at **\$18 million**.

Fund Expenditure

97:3 Program to Support Ratio

Program	97.1%
Fundraising	2.3%
Overhead	0.6%



For more information, visit www.toysfortots.org